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California Girl in the City

California native, Brynn Capella, creates the perfect mixture of her coastal upbringing with her urban Chicago lifestyle in the latest design addition to her handbag line.

Chicago, IL., Mar. 15, 2010 - You can take the girl out of California, but you can't take California out of the girl.

With the introduction of her newest Lauren handbag, Brynn has infused a California lifestyle into her collection by bringing a fresh attitude and bold colors to the Midwest. "Moving to Chicago made me appreciate the exuberant summer life Chicagoans crave and the year-long weather Californians take for granted." The result is a handbag that works as well with broken-in jeans as it does with a flirty sundress; reminding us that fashion can be fun, functional and practical.

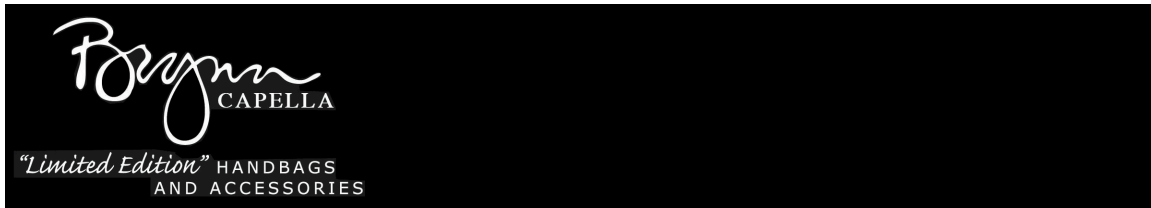
This summer collection is picturesque of her California upbringing. You can almost smell the fresh cut grass, imagine the blue hues of the Pacific Ocean, and feel the orange glow of the sun in her California color palette. Although this enduring laidback nature of California served as inspiration for the Lauren bag, it was the attention to her new urban demands that warranted the ultra-functional, utilitarian style.

With its clean, curved edges, top zipper closure, outside pockets and adjustable straps, every detail was taken into consideration for the ideal city girl. But it has always been Brynn's attention to detail right down to the stitching that has made her collection what it is: beautiful, functional and affordable. Her latest, well-thought-out design offers variety in its wearability; from a cross body bag, chicly hugging the body to a simple, functional fold over bag.

Right now, it's about rich leathers and vintage flair. The Lauren, offered in both Italian vintage and glazed leather, accommodates these trends making it an all-purpose wardrobe essential. Although hers are crafted from Italian leather just like high-end counterparts, Brynn prides herself not only in keeping her bags made in Chicago, but also for much less.

Even though Brynn offers a wide range of products from large (Allison Hobo, Edie Carryall and Heather Oversized Clutch) to small (Janey Clutch), it's her handy, little Dylan coin bags and ever so popular Cher wristlets that round out her summer collection.

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Most recently, Brynn's Janey clutch was seen on the Red Carpet in the hands of Hollywood producer Broderick Johnson's wife (i.e. The Blind Side and The Book of Eli). Other fans include Katy Perry and KT Tunstall.

About Brynn Capella, Inc.

Brynn Capella, Inc. is a boutique handbag company based in Chicago, IL. Always committed to providing beautiful and affordable quality designs that embody the spirit of individuality, every design is produced in limited quantities. Fine craftsmen handcraft all designs in Chicago, IL. Brynn Capella handbags are sold on the company's website, www.brynncapella.com, on the well-known site, www.ebags.com, and at select fine boutiques in Arizona, California and throughout the Midwest.

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